

Strategic Cooperation Agreement

Party A: **India Patanjali Group** (hereinafter referred to as Party A)

Party B: Beijing Sky Century Information Technology Co., Ltd. (hereinafter referred to as Party B)

In order to promote the friendly and cooperative relations between the two great countries and nations, strengthen mutual understanding between the two peoples, actively inherit the tradition of cultural friendly exchanges between the two countries for thousands of years, so as to deepen the feelings between the two peoples, especially to give full play to India's **profound cultural advantages of yoga and Ayurveda** meet the cultural needs of the vast majority of Chinese yoga fans more effectively practice President Xi Jinping's consensus on strengthening Yoga cultural exchanges with Prime Minister Modi, when he visited India.

After friendly consultation, the two sides reached an agreement on the dissemination of Yoga culture, media cooperation and related industrial cooperation between China and India.

This Agreement is hereby signed as follows:

1. International Yoga Culture Channel will be launched on Party B's platform - Sky Broadband Network TV to disseminate professional Yoga culture, **courses** yoga industry and **products** from India. To disseminate Chinese culture, urban scenery and cultural products on Party A's TV channels.
2. Both sides have jointly expanded their efforts to set up different regional Yoga Culture Development centers, Yoga characteristic towns, international yoga congresses, etc. in various parts of China, and set up a headquarters base for Yoga development in Beijing. It will further promote the development and cooperation of China-India comprehensive industrial investment and product trade.
3. Party B Assists Party A in landing in the raw material planting base and production and sales base of Party A's products in China.
4. Party B records and broadcasts all yoga cultural activities, yoga training and yoga products in China Yoga Cultural Development Center.
5. A and B jointly produce a series of documentaries reflecting the professional yoga civilization of India.
6. Party A assists Party B in arranging high-end interviews and documentaries in India.
7. Integrate the resources of Bollywood and TV institutions in India, and build a film and other documentaries and television base in China by both sides.
8. Party B is responsible for legal permissions, liaison arrangements and communication and cooperation with relevant Chinese governments, media and social institutions. Party A will do the same in India.

Patanjali group (India) will provide recorded programmes with sub titles in English from their Aastha , Sanskar and six other channels and the same will be aired on a daily basis on prime time by Sky TV immediately and on other channels after getting requisite permissions.

All the programmes / documentaries of Patanjali will be provided free of cost and aired free of cost. All other programmes related to Bollywood etc. will be charged at mutually agreed rates.

9. Party B assists Party A in organizing and training Chinese teams in China.

10. All cooperative projects shall be executed separately by signing commercial contracts and defining rights and obligations.

11. The signature and seal of this Agreement shall enter into force.

12. This agreement is in duplicate, one for each party.

13. Nothing in this Agreement shall be agreed upon separately by both Party A and Party B.

14. This agreement is not intended to be a legally binding document. It is meant to describe the nature and to suggest the guidelines of the cooperation described above.

Party A: India Patanjali Group (Seal)

Party B: Beijing Sky Century Information Technology Co., Ltd. (Seal)

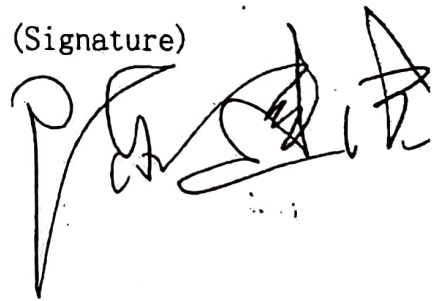
Representative: (Signature)



Specific date.

17.12.18

Representative: (Signature)



Specific date

2018.12.1