

DR. ALOK KUMAR JHA

DOCTORATE IN MEDIA EDUCATION

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📍 VILL-GANDHARAIN, PO-BARSAM, PS-RUDRAPUR, DIST-MADHUBANI (BIHAR) PIN-847411 📅 1990-08-13

OBJECTIVE

Intend to build a career in education sector with committed & dedicated people, which will help me to explore teaching, administrative skills and professional values to glorify my potential. I am willing to work as a key player in challenging & creative environment.

TEACHING EXPERIENCE

Assistant Professor , <i>Department of Journalism and Mass Communication, University of Patanjali, Haridwar</i>	03/10/2024 – Present
Guest Faculty , <i>Department of Communication Research, MCU, Bhopal</i>	18/09/2023 – 30/09/2024
Assistant Professor(Journalism and Mass Communication) , <i>Faculty of Humanities and Liberal Arts, RNTU, Bhopal</i>	26/09/2021 – 10/08/2023
Assistant Professor , <i>Department of Journalism and Mass Communication, Techno Institute of Higher Studies, Lucknow</i>	04/01/2021 – 13/09/2021
Assistant Professor , <i>Department of Mass Communication, Babu Banarasi Das University, Lucknow</i>	01/10/2019 – 31/10/2020

EDUCATION

Qualified UGC NET in Journalism & Mass Communication	2022
Ph.D. in Mass Communication & Journalism , <i>Babasaheb Bhimrao Ambedkar University (A Central University), Lucknow</i>	2020
M.Phil. in (Media Studies) , <i>Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal</i> with 75% Marks.	2016
M.A. (Mass Communication) , <i>Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya Wardha</i> with 64.40% Marks.	2015
B.A. (Philosophy) , <i>Lalit Narayan Mithila University, Darbhanga</i> with 64% Marks.	2011
Intermediate (Non-medical) , <i>B.S.E.B Patna</i> with 58% Marks.	2007
High School , <i>B.S.E.B Patna</i> with 57% Marks.	2005

AWARD/ACHIEVEMENT

YOUNG ACHIEVER AWARD 2020, *Institute of Scholar, Karnataka* 2020

RESEARCH PUBLICATION

'Construct(suggestive) models for media education in India: A connecting threads of media academia and media industry', *Web of Science Indexed Journal (UGC CARE Listed) Media Education (Mediaobrazovanie), USA* 2020
ISSN 1994-4160, E-ISSN 1994-4195 2020, 60(2): 211-221,
DOI:10.13187/me.2020.2.211.

'The Representation of gender in Bollywood film posters: A Semiotic Analysis', 2020
UGC CARE listed Global Media Journal, Indian Edition
Vol. 12, Issue 2 ISSN-229-5835.

'Why We Watch Movies in Theatre', 2018
Communication Today, UGC Referred & peer-reviewed journal
Vol.22, No.4 , ISSN-0975-217X.

'A Review of Survey Research Literature on Media Education in India ', 2018
UGC Referred Journal SHODHAYTAN, AISECT UNIVERSITY, BHOPAL
Vol.16, Issue,24, ISSN: 2349-4190E-ISSN: 2457-0664

'Rethinking Media Education Model in India: A Critical Study', 2018
UGC Referred Journal SHODHAYTAN, AISECT UNIVERSITY, BHOPAL
Vol.5, Issue 10, ISSN: 2349-4190E-ISSN: 2457-0664.

'The Future of Print Media: In India and Abroad', 2018
Amity Journal of Media and Communication Studies (An International Peer-Reviewed Journal)
Vol.8, Issue 2, ISSN-2231-1033.

'A Semiotic Analysis of Portraying Gender in Magazine Advertisement', 2017
UGC Referred International Journal of Humanities and Social Science
Vol.22, Issue 5, ISSN-2279-0837.

'Media Education in India: A Reflection of Issues' 2017
Chapter in Edited book entitled 'Indian Education System: Emerging Trends and Related issues' , Adhyayan Publishers & Distributors, New Delhi, ISBN-978938880080.

h-index & Citation

h-index, 03

Citation, 42

NOMINATION/MEMBER

Editorial Board Member/Advisory Board Member, '*Online Media & Society*' an International Journal

Editorial Board Member/Advisory Board Member, '*Print, Radio, TV & Film Studies*' as International Journal

Ambassador for Bhopal Region, 5th National Media Conclave 2021, Bhubaneswar, Odisha
I have been nominated as Ambassador for Bhopal Region for 5th National Media Conclave 2021, Bhubaneswar, Odisha.

OTHER ACADEMIC ACTIVITIES

Convener

Convener of the International E- Conference on "Transforming and Initiating Women Entrepreneurship in Global Perspective" held at RNTU, Bhopal.

External Examiner

As an External Examiner, I have taken Viva-Voce of MAJMC students of IES University, Bhopal.

Research supervisor

As a Research Supervisor, I have supervised MAJMC students of Techno Institute of Higher Studies, Lucknow.

Research Supervisor

As a Research Supervisor, I have supervised BAJMC students of Babu Banarasi Das University, Lucknow.

Research Supervisor

As a Research Supervisor, I have supervised MAJMC Students of Rabindranath Tagore University, Bhopal

Research supervisor

As a Research Supervisor, I have supervised M.Sc. (Media Research) students of Dept. of Communication Research, MCU, Bhopal.

NAAC Criterion

Prepared NAAC Criterion at

- Techno Institute of Higher Studies, Lucknow,
- Rabindranath Tagore University, Bhopal
- Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal.

SEMINAR/CONFERENCE/WORKSHOP/FDP

Participated and presented a paper entitled 'The Role of e-Governance in Bridging the Digital Divide', <i>ICSSR Sponsored International Conferences on Communication, Culture and Sustainable Development: Key Issues and challenges</i> at Aligarh Muslim University, Aligarh, India	05/02/2017 – 07/02/2017
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Participated and presented a paper entitled 'A Semiotic Analysis of Portraying Gender in Magazine Advertisement', <i>Two-Day ICSSR Sponsored National Seminar on 'Gender Discrimination in Contemporary India: Issues & Challenges'</i> at BBAU(A Central University), Lucknow, India	11/02/2017 – 12/02/2017
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Participated and presented a paper entitled 'Social Media: Article 19(1) (a) vs. section 66A (In the Context of Shreya Singhal Vs. UOI)', <i>LUSCON 2017</i> at BBAU(A Central University), Lucknow, India	
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Participated in a Two Days National Workshop entitled 'Gandhian Philosophy and Journalism' at Banaras Hindu University, Varanasi, India	24/06/2017 – 25/06/2017
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Participated and presented a paper entitled "Rethinking Media Education Model in India: A Normative Study", <i>Two Day ICSSR Sponsored National Seminar</i> at Osmania University, Hyderabad, India	29/08/2017 – 30/08/2017
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Participated and presented a paper entitled "Indian Folk Art disseminating messages of climate change mitigation: A Case Study of Madhubani Paintings", <i>Three Day International conference on "Dynamics of Economic Growth and Development in Asia with special reference to India"</i> at BBAU(A Central University), Lucknow, India	25/10/2017 – 27/10/2017
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Participated in the Ten Days ICSSR Sponsored "Research Methodology Course in Communication Studies" at Guru Govind Singh Indraprastha University, Delhi,India	12/12/2017 – 22/12/2017
Participated and Presented a Paper entitled "Understanding Portrayal of Gender in Bollywood Film Posters: A Semiotic Analysis", <i>Two Day International conference on 'Science and Technology for Sustainable Future'</i> at BBAU(A Central University), Lucknow,India	10/01/2018 – 11/01/2018
Participated in a FDP on "Research Methodology and Statistical Analysis(using SPSS AND AMOS) at IILM Academy of Higher Learning, Lucknow,India	25/01/2018 – 30/01/2018

PROFESSIONALS STRENGTHS

- A technology and process driven professional with die hard spirit of work.
- Self- motivated, quick learner, analytical, problem-solving, ability to meet deadlines and a good team player.