

Ms. Avantika Srivastava Jaiswal

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307, Helipad, Patanjali Phase 2
Opp. Vanpratha Ashram,
Uttarakhand, 249405.

Objective:

Dynamic professional with 12 years of diverse experience in office administration, account keeping, team leadership, and the travel industry. Seeking a position to share expertise and insights gained from this multifaceted background, fostering an engaging learning environment, and contributing to student development.

Academic Qualification:

- MBA - Masters in Travel and Tourism Management from Dev Sanskriti Vishwavidyalaya, Haridwar (2016-2018).
- B.Com -Bachelor of Commerce from Sikkim Manipal University (OPEN), (2012-2015)
- Intermediate from NIOS Board in 2011.
- High School from CBSE in 2008.

Thesis & Publications

- Book Chapter: "Role of Homestays in Preserving Cultural Heritage" in Global Practices and Innovations in Sustainable Homestay Tourism, IGI Global, 2024.
- Book Chapter: "Current Innovation and Unique travel offerings in nature-based Health Tourism" IGI Global, 2025.
- Book Chapter: "Evolution of Nature Based Health Tourism" in Travel and Wellness: A renaissance of Nature Based Health Tourism, IGI Global, 2025.

Professional Background

- I have been working as an Assistant Professor and (Public Relations Officer) PRO at the University of Patanjali since May 2024.
- From July 2018 to till present date working with Trendy Explore, Haridwar as a Co-Partner.

- From Jan 2018 to May 2018 worked with Enduring Journeys, Delhi as a Travel Executive (Uttarakhand and Kerala).
- From 2014-2015 worked in Uttarakhand Infotech Pvt Ltd, Haridwar as an Office and Admin Executive.
- From 2012- 2014 worked with Dev Bhoomi Hospital, Haridwar as an Accountant.
- 2011-2012 Worked at Anchor SIDCUL with Japanese, mastering Kaizen activities for enhanced efficiency and continuous improvement methodologies.

Co-Curricular Activities & Achievements

- Involved in academic and professional events-Curricular Activities
- Research and blogging on the Trendy Explore website, to summarize blogs on sightseeing, modern trends, and travel blogs.
- Joined one-month spiritual training in Akola, Maharashtra on behalf of the University.
- Regularly invited by the DSVV University as a guest lecturer and mentor on personality development and Entrepreneurial skills.
- Discussed and presented topics on women's empowerment at different conferences (Online).
- Participated in an International conference on trends, issues, and women in the hospitality sector at Graphic Era University.
- Attended a 2-day workshop on personality development at DSVV University, Haridwar.
- Attended workshop on Mahatma Gandhi Fellowship, at DSVV University, Haridwar
- Organized and anchored two two-day events on World Tourism Day in DSVV, Haridwar.
- State Championship winner in Tug-of-War and Volleyball.

Personal Life Achievement

- Started a Travel Company, named Trendy Explore, Haridwar in 2018 after completing my MBA and working as a co-partner.

Top Skills

- Good administration, management, and Leadership skills.
- Trendy Explore garnish my sales and marketing skills.
- Excellent communication proficiency in English and Hindi.
- Good command of search engine searching, and planning
- Presentation and Supervisory skills help my characteristic.
- Strong command of one-to-one customer focus and satisfaction.
- MS Office, Excel sheets, and PowerPoint preparing with charts, formulas, and detailed PPTs.

Personal Skills:

- Self-motivated and diligent fellow as a team member.
- Good with analytical and problem-solving techniques.
- Capable of handling intense and healthy environments.

Hobbies and Interests:

- Travel and exploring.

Personal Information:

Father's Name: Mr. Promod

Mother's Name: Mrs Suman Srivastava

Husband's Name: Mr Ankush Jaiswal

Nationality: Indian

Marital Status: Married

Date of Birth: 29th Nov 1993

Languages: English & Hindi

Place: Haridwar

Date:

(Ms. Avantika S Jaiswal)
